



## KENYA SOCIETY OF ANAESTHESIOLOGISTS

Safe Anaesthesia

### PLATINUM KSH 750,000 (limited to two)

- Acknowledgment as a *Platinum Sponsor* during the Opening Ceremony
- Corporate signage (provided by you) displayed on main stage in Plenary Hall for the duration of the Congress
- Premium exhibition space measuring (6\*2) metres. (all inclusions as set out in the Exhibition section)
- Premium conference partnership recognition and company logo displayed on all marketing materials, hard copy and electronic, prior to and during the conference *after sponsorship is confirmed (eg. Posters, brochures)*
- *Four (4) Conference Registration and tickets to the Conference Dinner*
- Prominent recognition in the conference programs (front/back covers, finished artwork supplied by you)
- Plaque
- Company signage displayed prominently throughout the plenary room and exhibition space\*
- Organization product sample or brochure (provided by you) inserted into each delegate conference bag (maximum size A4, four pages, approved by Organizing Committee)

### GOLD SPONSOR KSH 500,000 (Limited to three)

- *Acknowledgment as a Gold Sponsor during the Opening Ceremony*
- Banners at meal serving points.
- Distribution of pamphlets of products in specific session, as well as have banners in the session of their choice
- Premium exhibition space measuring 4 x 2 metres. (with all inclusions as set out in the Exhibition section)
- Recognition as a Gold Sponsor on all printed Conference materials produced *after sponsorship is confirmed*



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- Full page advertisement in Congress Handbook (finished artwork supplied by you)
- Full page advertisement in Registration Brochure if sponsorship is confirmed by the time of printing.
- Company signage displayed prominently throughout the registration and exhibition space\*
- Three (3) Conference Registrations and tickets to the Conference Dinner
- Plaque
- Organization product sample or brochure (provided by you) inserted into each delegate congress bag (maximum size A4, four pages, approved by Organizing Committee)

### SILVER SPONSOR KSH 350,000

- *Acknowledgment as a Silver Sponsor during the Opening Ceremony*
- Premium exhibition space measuring 4 x 2 metres. (with all inclusions as set out in the Exhibition section)
- Recognition as a Silver Sponsor on all printed Conference materials produced *after sponsorship is confirmed*
- Plaque
- Half page advertisement in Congress Handbook (finished artwork supplied by you)
- Company signage displayed in the registration and exhibition space\*
- Two (2) Conference Registrations and tickets to the Conference Dinner
- Organization product sample or brochure (provided by you) inserted into each delegate congress bag (maximum size A4, four pages, approved by Organizing Committee)

\* All signage is subject to approval and must be supplied by the partner organization.

### EXHIBITION KSH 100,000 Please note that this cost is exclusive of stand décor:

The price for exhibition booth includes the following:

- 1 booth unit, 6 sq meters (Length 3 meters, depth 2 meters)

P.O. BOX 187- 00202 KNH, NAIROBI, KENYA.

KENYA MEDICAL ASSOCIATION CENTER, SUITE 406, WING C, MARA ROAD, NAIROBI

TEL: 0716 303 868, 0733 747 299

Website: [www.anaesthesiakenya.co.ke](http://www.anaesthesiakenya.co.ke)

E-mail: [admin@anaesthesiakenya.co.ke](mailto:admin@anaesthesiakenya.co.ke)



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- 1 table
- 1 standard electric outlet (plug) 220 volt
- 2 exhibitor's badges
- 2 chairs
- Certificate of Appreciation
- Each exhibition booth includes registration for two exhibitors' representatives\*. Additional registrations can be purchased now and each includes: Daily catering in the exhibition hall (morning and afternoon tea and buffet lunch).
- Name badge and delegate conference bag.
- Brief company profile (100 words) in Final Program Book.

**Additional delegate attendance charged at a rate of KSH 20,000** (to include registration, morning and afternoon tea, buffet lunch and gala dinner).

### **WORKSHOP KSH 500,000 (both clinical and non-clinical sessions)**

- Exclusive naming rights to the chosen workshop.
- Opportunity to provide your own signage at the workshop.
- One complimentary exhibition booth measuring 3m x 2m (includes two exhibitor registrations).

### **2 SATELLITE SYMPOSIUM KSH 750,000**

- Up to 30 minutes; program subject to the approval of the conference scientific committee.
- Hall rental, standard audio/visual equipment, display table.
- The symposium will be included in the conference program.

### **GALA DINNER KSH 750,000**

- 15 minutes talk time during gala dinner

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- One complimentary exhibition booth measuring (6\*2) metres.
- Organization product sample or brochure (provided by you) inserted into each delegate conference bag (maximum size A4, four pages, approved by Organizing Committee)

### **BADGES KSH 50,000**

The (estimated) 400 badges will bear the sponsor's and Congress logo. The item is subject to design approval by the secretariat.

### **ADVERTISEMENT (Priority to advertise on cover pages will be given to Platinum, Gold and silver sponsors)**

Your company may choose to advertise in the handbook which is distributed to every delegate, presenter, event partner, sponsor and exhibitor as well as industry contact who may present pre or post conference.

- Final Program Book Inside Page **KSH (40,000)**

### **CONFERENCE BAG KSH 450,000**

The Sponsoring Company will provide the 300 (estimated) delegate bags or **KSH (450,000)** in kind, which will bear the sponsor's and Congress logo. The item is subject to design approval by the secretariat.

- One complimentary exhibition booth measuring 3m x 2m (includes two exhibitor registrations).

### **EXHIBITION AREA**

Exhibitors must register all staff and employees that will be working at the exhibit space. This includes exhibitors utilizing complimentary registrations; names must be submitted.



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Canvassing or distributing advertising matter outside the exhibitor's own booth is not permitted. Solicitation of business by non-exhibiting firms is prohibited. Photographing or examining another exhibitor's equipment without permission is not allowed.

The floor plan(s) will be available in early 2020. The organizing committee reserves the right to make changes to the floor plan if necessary. Changes will not, however, be undertaken without prior discussion with the organization affected.

### **Allocation of Exhibition Space**

Space Allocation will be made on a "first come, first served" basis. A completed application form accompanied by advance payment should be emailed / hand delivered to ensure reservation of a desired location.

Forms received without payment will not be processed. Forms received after the deadline **30<sup>th</sup> June 2019** will be charged the higher fee. Advance payment will be refunded if space is fully booked.

### **Exhibitor Registration and Badge Pick-Up**

Badges will not be mailed prior to the show and can be picked up onsite at Registration.

**Site Inspections** Exhibitors and sponsors are free to visit the conference venue at their convenience. Please contact the venue directly to arrange this.

## **EXHIBITOR, SPONSOR, & ADVERTISEMENT APPLICATION & REGISTRATION FORM**

### **EXHIBITOR/SPONSOR INFORMATION**

Company/Organization.....

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## KENYA SOCIETY OF ANAESTHESIOLOGISTS

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Contact Person .....

Postal Code .....

City .....

Country .....

Phone .....

Fax .....

Email .....

Website .....

RESERVATION	COST	QUANTITY	AMOUNT
Platinum (exhibition area 12 m <sup>2</sup> )	KSH 750,000		
Gold (exhibition area 8 m <sup>2</sup> )	KSH 500,000		
Silver (exhibition area 8 m <sup>2</sup> )	KSH 350,000		
Exhibitor (exhibition area 6 m <sup>2</sup> )	KSH 100,000		

### Sponsorship of Particular Events or Programme Items

The event/item of choice will be officially named after the sponsor (e.g. "XY Lecture", "XY Dinner", etc.):

ITEM	COST	COMPANY	AMOUNT
Satellite Symposium	KSH 750,000		
Workshop	KSH 500,000		
Conference bags with the sponsor logo	KSH 450,000		
Badges	KSH 50,000		
Program Book Inside Cover	KSH 40,000		

### PROPERTY RESPONSIBILITY/INSURANCE:

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Much as KSA will make every effort possible to ensure adequate security, you are responsible for insuring the safety of your personnel and your exhibit materials from theft, damage, accident, fire and other such causes. Exhibitors who desire to carry insurance must do so at their own expense. All property of the exhibitors is understood to remain in their own care, custody and control in transit to and from the confines of the exhibit area, as well as while it is on the floor. Security and storage space will not be provided.

### **Cancellation**

An exhibitor may cancel or withdraw from the meeting, subject to the following conditions:

- Cancellation must be in writing.
- For cancellation on or before **31<sup>st</sup> May 2020** the exhibit fee will be refunded.
- For cancellation from **30<sup>th</sup> June 2020** a cancellation fee of 25% will be incurred by the vendor.
- No refunds for cancellations after **1<sup>st</sup> August 2020**

KSA is not responsible for losses incurred, theft or damage to materials. The items and fees in this catalog are subject to change without prior notice, if necessary.

### **Method of Payment:**

#### **Bank Transfer:**

Bank charges are the responsibility of the sponsor/ exhibitor.

Bank: Standard Chartered  
Account Name: Kenya Society of Anaesthesiologists  
Account Number: 01028474550-00  
Branch: Yaya Centre  
Swift Code: SCBLKENXXXX

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SIGNATURE: ..... DATE:

..... COMPANY STAMP:

.....

Please e-mail to [admin@anaesthesiakenya.co.ke](mailto:admin@anaesthesiakenya.co.ke)

Kindly submit this form with your company logo and 100 words or less company profile.

### CONGRESS SECRETARIAT

Kenya Society of Anaesthesiologists

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Kenya Medical Association Center, SUITE 406, Wing C,

Mara Road, Nairobi.

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